

**PL 2014 Conference Programme
Warsaw, Poland, 8-10 May 2014**



The University of
Nottingham



Thursday, 8 May			
8:00-10:00	REGISTRATION AND COFFEE		
10:00-10:20	CONFERENCE OPENING (Auditorium 1.007/1.008) Prof. Krzysztof Hejwowski (Dean of the Faculty of Applied Linguistics, University of Warsaw) Prof. Anna Duszak (Head of the Institute of Applied Linguistics, University of Warsaw) Prof. Piotr Cap (Vice-dean of Faculty of Philology, University of Łódź) Dr. Christian Karner (School of Sociology and Social Policy, University of Nottingham)		
10:20-11:20	PLENARY LECTURE (Auditorium 1.007) / Chair: Anna Duszak Carlo Ruzza <i>Language and politics in contemporary Europe</i>		
	AUDITORIUM 1.007	ROOM 01.079	ROOM 01.082
	POLITICAL DISCOURSE IN EU Chair: Leszek Korporowicz	IDENTITY IN EUROPE Chair: Anna Duszak	FACES OF PATRIOTISM (in Polish) Chair: Agnieszka Kulczyńska
11:20-11:50	Volodymyr Jevtukh <i>My Maidan: Linguistics of the heart</i>	Aleksandar Takovski / Nenad Markovikj <i>Is Europe "Greek" to Macedonia? The effects of Greek politics on Macedonian national identity and its citizens' perceptions of Europe</i>	Małgorzata Brzozowska <i>Patriotyzm w polskich dyskursach publicznych</i>
11:50-12:20	Piotr Cap <i>Genre theory and European political discourses</i>	Maja Muhic <i>Torn between agendas: Macedonian national identity between Europe and its multicultural agendas</i>	Marta Zimniak-Hałajko <i>„Mowa nienawiści” przeciw „prawom człowieka”: nacjonalistyczna krytyka „wartości europejskich”</i>
12.20-12.50	COFFEE BREAK		

	AUDITORIUM 1.007	ROOM 01.079	ROOM 01.082
	NATIONHOOD AND RIGHT-WING DISCOURSES Chair: Monika Kopytowska	IDENTITY IN EUROPE Chair: Łucja Biel	TRANSNATIONAL INFLUENCES ON IDENTITY (in Polish) Chair: Marta Zimniak-Hałażko
12:50-13:20	Fabienne Baider / Maria Constantinou <i>Virtual construction of 'nationhood': Avatars, pseudonyms and argumentation in extreme right followers' forums (Front National and Golden Dawn)</i>	Franco Zappettini <i>Transnationalism as an index to construct European identities</i>	Agnieszka Kulczyńska <i>Zabić komika, czyli o zgubnych skutkach rekontekstualizacji. Sprawa francuskiego humorysty Dieudonnego i jej polskie echa</i>
13:20-13:50	Salomi Boukala <i>Looking for Europe in Greek pre-electoral speeches: The discursive (re)invention of the 'red threat' against Greece's European process</i>	Alicja Maria Okoniewska <i>Europeanization through discourse. National element in multilingual and multicultural political debate at the European Parliament</i>	Wiktor Pietrzak <i>Konceptualizacja Unii Europejskiej w prasie polskojęzycznej wydawanej na Ukrainie - analiza zawartości mediów</i>
13:50-14:20	Andrzej Widota <i>Playing the ideological organ. On some aspects of the 21st century right-wing manipulative discourse in Poland</i>	Federico Giulio Sicurella <i>How post-Yugoslav intellectuals speak for the nation in the context of Europeanisation: The case of Croatia</i>	Jurij Hałażko <i>Polityczny wymiar procesów rusyfikacji/derusyfikacji w ukraińskiej telewizji</i>
14:20-15:20	LUNCH		
15:20-16:20	PLENARY LECTURE (Auditorium 1.007) / Chair: Piotr Cap Michał Krzyżanowski <i>Discourses, concepts and organisational practices in the construction of European identities: Contribution of Critical Discourse Studies</i>		
	AUDITORIUM 1.007	ROOM 01.079	ROOM 01.082
	RHETORIC OF OTHERING Chair: Christian Karner	DISCOURSE MARKERS OF IDENTITY Chair: Małgorzata Fabiszak	MISCELLANEOUS Chair: Urszula Okulska
16:20-16:50	Alexandra Pinto <i>Towards a (dis)integrated Europe: The constructs of « Europe » - as represented by « Troika » - versus « Portugal » and « The Portuguese » in a corpus of Portuguese satirical chronicles</i>	Barbara Dumara <i>Polish vs. British 'we' in the European Parliament</i>	Jair Antonio de Oliveira <i>The pragmatics of journalistic power (The (de)construction of resistance)</i>
16:50-17:20	Vilelmini Sosoni <i>The rhetoric of othering in the Greek parliament: Representations of the Troika and the self/other dichotomy</i>	Franco Zappettini / Lisa Atalianis <i>'Networked' identities: Changing representations of Europeanness</i>	Katarzyna Molek-Kozakowska <i>EU's expert rationality versus Poland's ethical conundrum: The case of in vitro discourse(s)</i>
17:20-17:50	Monika Kopytowska <i>Proximizing the 'other': Radical discourses online</i>	Irina Oukhvanova / Aliona Popova <i>Discourse linguistics and functional models of nationhood</i>	Łucja Biel <i>Europeanisation of national law: Shifts in supranational and national references in post-accession legislation</i>
18:00	CONFERENCE DINNER		

Friday, 9 May			
9:00-10:00	PLENARY LECTURE (Auditorium 1.007) / Chair: Michał Krzyżanowski Peter Berglez <i>Can a "global outlook" reduce the distance between the European Union and its constituent nations?</i>		
	AUDITORIUM 1.007	ROOM 01.079	ROOM 01.082
	IDENTITY IN EUROPE Chair: Peter Berglez	RUSSIA AND POST-SOVIET REALITY Chair: Agnieszka Leńko-Szymańska	DISKURS UND POLITIK (in German) Chair: Łukasz Kumięga
10:00-10:30	Anna Duszak <i>Voices of and on 'Polishness' in European media after 2004</i>	Marina V. Gavrilova <i>Construing nationhood in Russian presidents' speeches</i>	Christian Nestler / Jan Rohgalf <i>Die „bedrohte“ Nation? Selbstviktimisierung und Re-Nationalisierung am Beispiel der „Alternative für Deutschland“</i>
10:30-11:00	Christian Karner <i>Discursively "undoing" and "doing" Europe the Austrian way</i>	Ivan Fomin <i>Representations of Kosovo, Abkhazia and South Ossetia in the Russian political discourse</i>	Izabela Jędrzejowska / Peter Schiffauer <i>Sprachliche Formen bei der Bewältigung der europäischen Wirtschafts- und Finanzkrise: Wege zur Integration oder Desintegration?</i>
11:00-11:30	Piotr Twardzisz <i>Multiple projections of Europe across discourses at a time of major political reconstructions</i>	Jala Garibova <i>Linguo-political discourse and nation-building in the ex-Soviet land</i>	Nadine Thielemann <i>Kreative Konzeptfusionen als Schlagworte - Untersuchungen zum diskursiven entrenchment einiger Schlagworte der PiSomowa</i>
11:30-12:00	Agnieszka Mierzińska-Hajnos / Małgorzata Paprota <i>Towards a concept metamorphosis. The diachronic change of "europejski/a/e" (European) as an evaluative adjective in the Polish press: A cognitive account</i>	Bartłomiej Krzysztań <i>Ideological re-construction of ethnic identity in permanent martial law. Mythologizing the political discourse over the conflict in Nagorno-Karabakh</i>	Bartek Nowak <i>Fragen im Sejm – Informationsgewinnung oder Konfliktverstärkung?</i>
12:00-12:30	COFFEE BREAK		
	AUDITORIUM 1.007	ROOM 01.079	ROOM 01.082
	RHETORIC OF OTHERING Chair: Franco Zappettini	DISCOURSES OF CRISIS Chair: Piotr Cap	DAS EIGENE UND FREMDE IM DISKURS (in German) Chair: Peter Schiffauer
12:30-13:00	Michael Rinn <i>The meaning making process of disability in public discourse: A case study of France, Great Britain and Germany</i>	Sten Hansson <i>Discursive strategies of blame avoidance in crisis</i>	Oldřich Uličný <i>Die Mährer und ihr politischer und sprachlicher Status</i>

13:00-13:30	James Moir <i>Britain, Bulgaria and benefits: The political rhetoric of European dis(integration)</i>	Ahmed Abdel-Raheem <i>Messaging battles in the Eurozone crisis discourse: A critical cognitive study</i>	Lukasz Kumięga <i>Normalisierungsstrategien im rechtsextremistischen Diskurs in Deutschland: eine dispositivanalytische Perspektive</i>
13:30-14:00	Petra Chvojková <i>Language integration and ideology in the Czech Republic: A case of Czech language examinations for migrants</i>	Katarzyna Sobieraj <i>The Euro crisis and its influence on the European identity: Critical Discourse Analysis in the comparative study of political debate</i>	Klaudia Łukasiak <i>Die Konstruktion von nationalen Identitäten am Beispiel der Migrationspolitik der Republik Österreich</i>
14:00-15:00	LUNCH		
15:00-16:00	PLENARY LECTURE (Auditorium 1.007) / Chair: Christian Karner Christopher Hart <i>Visuo-linguistic variables in representations of political protests</i>		
	AUDITORIUM 1.007	ROOM 01.079	ROOM 01.082
	MIGRATION AND INTEGRATION Chair: Christopher Hart	IDENTITY AND COLLECTIVE MEMORY Chair: Katarzyna Molek-Kozakowska	DISKURS UND IDENTITÄT (in German) Chair: Nadine Thielemann
16:00-16:30	Julita Woźniak <i>Polish migrants in the British press: A CDA perspective</i>	Małgorzata Fabiszak <i>Collective memory, identity and urban landscape: Poznań regional online media and their readers</i>	Julia Maria Zimmermann <i>“Doing gender” while “doing Europe”? Die europäische Identitätskonstruktion im Fokus der Gender Studies</i>
16:30-17:00	Sam Bennett <i>Becoming ‘British’: UK integration policy 2000-2010</i>	Małgorzata Haładewicz-Grzelak / Joanna Lubos-Kozieł <i>Storying memory in the Licheń pilgrimage center (Poland)</i>	Katarzyna Zielony <i>„In Vielfalt geeint“ – das Motto der Europäischen Union durch die Linse eines Nationalstaats. Einige Worte zur Universalität von Menschenrechten in der polnischen Verfassung und in dem deutschen Grundgesetz</i>
17:00-17:30	Małgorzata Paprota <i>Mild-mannered dogs and a freedom-loving people: The discursive construction of Britishness under threat from Europe</i>	Paweł Dobrosielski <i>Identity games in contemporary Polish memory discourse</i>	Izabela Kujawa <i>Zur Bedeutungsentwicklung der Schlüsselwörter im politischen Diskurs. Am Beispiel der Integrationsdebatte in Deutschland 2006-2010</i>
17:30-18:00	Piotr Napierała <i>Universal versus ethnic patriotism</i>	Urszula Okulska <i>Dialogic vision of European and Polish/national identities in John Paul II’s messages from his first visit to sovereign Poland (1991)</i>	Orest Semotiuk <i>Politische Karikatur: Wie die Großmächte sich selbst und andere Länder sehen?</i>
18:00 – 18:30	REFRESHMENTS		
18:30	SOCIAL PROGRAMME		

Saturday, 10 May			
9:00-10:00	PLENARY LECTURE (Auditorium 1.007) / Chair: Małgorzata Fabiszak Leszek Korporowicz <i>Cultural rights in intercultural space</i>		
	AUDITORIUM 1.007	ROOM 01.079	ROOM 01.082
	MEDIA AND IDENTITY Chair: Monika Kopytowska	DISCOURSES OF CONFLICT Chair: Tomasz Konik	DISKURS IN (INTER)KULTURELLER PERSPEKTIVE (in German) Chair: Orest Semotiuk
10:00-10:30	Elana Ochse <i>Topolino against Mickey Mouse: An uneven match</i>	Can Küçükali <i>Interventionist tendencies in Turkey's foreign policy: Seeking legitimacy for direct intervention in Syria</i>	Janett Haid <i>Das politische Wir - Funktionen der ersten Person Plural in öffentlichen Reden von nord- und lateinamerikanischen Präsidenten</i>
10:30-11:00	Joanna Redzimska <i>Are children's cartoons politically correct? The study of proper names used in CARS 1.</i>	Inesa Šeškauskienė / Julia Ostanina-Olszewska <i>Conceptualising current events in Ukraine: A cross-cultural analysis of online press releases</i>	Magdalena Borowik / Charlotte Rupprecht <i>Schleppennetzfischerei im Datenmeer - Metaphern und Metonymien im deutschen und amerikanischen Diskurs um den NSA-Überwachungsskandal</i>
11:00-11:30	Marta Brzezińska <i>Visual rhetoric and political change in film – based on German cinema related to the year 1989</i>	Olena Shershnova <i>Ukraine – «undoing Europe»: What we're fighting for?</i>	
11:30 – 12:00	COFFEE BREAK		
	AUDITORIUM 1.007	ROOM 01.079	ROOM 01.082
	IDENTITY AND IDEOLOGY Chair: Piotr Twardzisz	REPRESENTATION AND FRAMING Chair: Tomasz Konik	LEXICAL CHOICES IN (EUROPEAN) DISCOURSE Chair: Marta Brzezińska
12:00-12:30	Ewa Gieron-Czeczor <i>Are Polish politicians out of this world? Cosmic and religious conceptual metaphors in political discourse</i>	Filips Lastovskis <i>EU Parliament elections and discursive framing in online news media "Delfi" portal audience commentaries</i>	Lil Reif <i>When the European Union is West and the EHEA is EU: Iconization and erasure in public discourse on language policy in higher education</i>

12:30-13:00	Valentyna Ushchyna <i>Manipulative use of "risk" as a stance in political communication</i>	Magdalena Nowak <i>How to dismantle a language: (De)constructing representations of Scots in Scottish parliamentary discourse</i>	Chiara Nasti <i>Doing or undoing Europe in the Lisbon Treaty debate. A corpus-based analysis of British newspapers</i>
13:00-13:30	Tamar Lomadze <i>Linguistic peculiarities of PR in Georgian reality</i>	Ayten Rzayeva <i>Names as the representations of knowledge in political discourse</i>	Anna Jopek-Bosiacka <i>Katyń judicial discourse as political discourse</i>
13:30	CONFERENCE CLOSING (Auditorium 1.007)		